

For Immediate Release

For Further Information

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Newtown's B.L.A. presents the 3rd Annual Winterfest ***A fun filled day of family friendly winter themed activities***

Newtown (January 27, 2014) – Newtown's B.L.A. is pleased to present their third annual Winterfest, celebrating this year's chaotic, yet exhilarating winter season. All members of the local community, along with Big Brothers and Big Sisters of Bucks County, and families of Holy Family students and staff, are invited to this year's winter festival. The event will be held on February 15th, 2014 from 1:00pm-3:00pm on Holy Family University's Newtown campus. Winterfest is a day filled with wintry activities, including arts and crafts, games, and music, for families with children, ages 10 and under, to enjoy. Christine Runowski, NEP Circulation Coordinator/LRC Library Assistant at Holy Family University, stated that Winterfest is a time for students with small children to break away from their hectic schedules in order to take the time to "bring their families together, see where mommy and daddy go to school and/or work, and have some fun!" Volunteers are needed to help manage and oversee the activities throughout the day. Contact BLA@holyfamily.edu to reserve your spot now, as reservations are required. RSVP no later than February 8th, 2014.

B.L.A. is a student and alumni run organization that strives to bring change and unite the Holy Family and Bucks County communities. B.L.A. lives by the motto, "believe, lead, and achieve", and currently works with local non-profit organizations including: Big Brothers Big Sisters of Bucks County, Aid for Friends, Peace Center in Langhorne, Habitat for Humanity, and many more. B.L.A. believes that when you lead your life through God's direction and have faith that your efforts will make a difference, you will achieve your goals and aspirations. Volunteers are always welcomed as B.L.A. encourages students and alumni to get involved in any of the various events throughout the year. To learn more about B.L.A. contact BLA@holyfamily.edu.

Holy Family University is a premier Catholic university offering 45 undergraduate, graduate and accelerated degree programs. The University's main campus is in Northeast Philadelphia, with additional locations in Bensalem and Newtown, Pennsylvania. Founded in 1954 by the Sisters of the Holy Family of Nazareth as a private, not-for-profit, faith-inspired community, Holy Family University propels graduates to purpose-driven, values-centered lives through outstanding academic programs, flexible delivery options, manifold experiential learning opportunities, supportive career development and deep personal connections. Visit www.holyfamily.edu for more information.